

RNS Number : 2793A
 EIH PLC
 18 March 2013

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES ⁱ	
1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ⁱⁱ	EIH PLC
2 Reason for the notification (please tick the appropriate box or boxes):	
An acquisition or disposal of voting rights	X
An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached	
An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments	X
An event changing the breakdown of voting rights	
Other (please specify):	
3. Full name of person(s) subject to the notification obligation: ⁱⁱⁱ	Ironside Partners LLC
4. Full name of shareholder(s) (if different from 3.): ^{iv}	Ironside Partners Opportunity Master Fund L.P. Ironside Partners Special Situations Master Fund L.P.
5. Date of the transaction and date on which the threshold is crossed or reached: ^v	13 March 2013
6. Date on which issuer notified:	18 March 2013
7. Threshold(s) that is/are crossed or reached: ^{vi, vii}	18% of outstanding ordinary shares

8. Notified details:								
A: Voting rights attached to shares ^{viii, ix}								
Class/type of shares if possible using the ISIN CODE	Situation previous to the triggering transaction		Resulting situation after the triggering transaction					
	Number of Shares	Number of Voting Rights	Number of shares		Number of voting rights		% of voting rights ^x	
			Direct	Indirect ^{xii}	Direct ^{xi}	Indirect ^{xii}	Direct	Indirect
Ordinary shares	0	0	0	0	10,000,000	0%	15.50%	

B: Qualifying Financial Instruments				
Resulting situation after the triggering transaction				
Type of financial instrument	Expiration date ^{xiii}	Exercise/ Conversion Period ^{xiv}	Number of voting rights that may be acquired if the instrument is exercised/ converted.	% of voting rights

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments ^{xv, xvi}						
Resulting situation after the triggering transaction						
Type of financial instrument	Exercise price	Expiration date ^{xvii}	Exercise/Conversion period ^{xviii}	Number of voting rights instrument refers to	% of voting rights ^{xix, xx}	
Contracts for difference	N/A	February 10, 2014	N/A	2,200,000	Nominal	Delta
					3.41%	3.41%

Total (A+B+C)	
Number of voting rights	Percentage of voting rights
12,200,000	18.91%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: ^{xxi}

Ironsides Partners LLC, a U.S. registered investment advisor, is an indirect holder of the shares and is entitled to exercise the above voting rights and the rights pursuant the contracts for difference because Ironsides Partners LLC is the discretionary investment manager of Ironsides Partners Opportunity Master Fund L.P. and the Ironsides Partners Special Situations Master Fund L.P. (the "Shareholders").

The Shareholders are the direct holders of the above shares and/or parties to the contracts for difference.

Proxy Voting:	
10. Name of the proxy holder:	
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy holder will cease to hold voting rights:	
13. Additional information:	
14. Contact name:	Gustavo Resendiz
15. Contact telephone number:	(617) 449-3136